



# ZANNUAL SREPORT



#### **JENNIFER JOHNS**

Chief Executive Officer

**LAURI ADAMS**Chief Operating Officer

**CRYSTAL ALBA** Weekend Manager

**SANDRA ARREAZOLA**House Relations Coordinator

CASSIDY BAAS
Database & Research Coordinator

**DEANN BOGARD**House Relations Support

**BRYANNA BURLISON**Marketing & Communications Manager

**CONOR CLARK**Facilities Maintenance Coordinator

**JEWEL CONNOR**Development Manager

KARLEY DAVENPORT
Marketing & Communications
Coordinator

**KATHY DUNCAN** Weekend Manager

CHERIE DIOGUARDI Weekend Manager

ANGIE GALLAWAY
Chief Development & Marketing Officer

**AMANDA GORDON** House Relations Support

**RAY HALL**Facilities Maintenance Coordinator

LORRIE IANNACONE Accounting Coordinator

**SYDNEY INGLE**Development Coordinator

**DAO LE** Housekeeper

**LYNN LEWIS**House Relations Support

**BAU NGUYEN** Housekeeper

DAMON NORFLEET Sous Chef

**KENNEDY ONUAM**House Relations Manager

**DOMINIQUE MENJIVAR**House Relations Support

JULIE PICKETT
Chief Financial Officer

IAN SALAVON Chef

TONJA SPARKS Volunteer Services Manager

> MARY WEDEKIND Weekend Manager

**KAYLA WENDT**Family Support Services Manager

RYAN WILKERSON
Community & Donor Engagement
Coordinator



#### A NOTE FROM OUR BOARD PRESIDENT

Dear RMHFW Friends.

As the new Board President of Ronald McDonald House of Fort Worth, it is both an honor and a deeply personal privilege to present the 2024 RMHFW Annual Report.

Like many of you, my connection to the House runs deeper than professional duty; it's personal. My family and I experienced firsthand the comfort, care, and compassion this House offers during times of uncertainty. That experience forever shaped the way I see the importance of this mission.

Since joining the Board of Trustees in 2019, I've had the opportunity to witness—and now help lead—the remarkable work happening within these walls. As I step into this leadership role for the next two years, I'm filled with gratitude for the incredible staff, volunteers, and generous supporters who make RMHFW a true "home-away-from-home" for families facing medical crises.

This past year has been one of growth, impact, and resilience. In the following pages, you'll find highlights that showcase how your support directly impacts the families we serve—through expanded programming, community engagement, and meaningful moments that turn hardship into hope.

In the pages of this Annual Report, you'll find the numbers and highlights that tell the story of a truly remarkable year, but behind every statistic is a family. A parent sleeps a little easier, a sibling smiling during a playroom visit. A child surrounded by love and support while undergoing treatment. This is the real impact of your support.

To our donors, volunteers, community partners, and staff: thank you. Thank you for believing in this mission. Thank you for showing up, time and again, with open hearts and helping hands. Thank you for being the reason families find hope, strength, and home within our walls.

It is my joy to serve you, and it is my honor to lead the Board during this exciting new chapter. Together, we will continue to grow, adapt, and meet the needs of families today and in the years to come.

Best regards, Steven Colwick



#### A NOTE FROM RMHFW CEO

Dear Friends of RMHFW.

As CEO of the Ronald McDonald House of Fort Worth (RMHFW), I am honored to present our 2024 Annual Report, which reflects a year filled with growth, connection, and unwavering commitment to the families we serve.

This year, we celebrated two important program milestones: the anniversaries of our Chef-Led Meals from the Heart program and our Family Support Services program. Both initiatives have become essential to how we care for families, offering nourishment, comfort, and emotional support during some of their most challenging times. These birthdays mark the longevity of these services and the deepening of our mission in action.

With your continued support, we've provided a warm, welcoming "home-away-from-home" for more families than ever before. We've expanded our reach, enhanced our services, and focused on creating a holistic environment where families can rest, recharge, and feel cared for.

None of this would be possible without the generosity of our donors, the passion of our volunteers, the vision of our Board of Trustees, and the commitment of our extraordinary staff. You are the heart of our House.

The financials in this report highlight our continued fiscal responsibility and the tangible impact your support makes daily. Every dollar has helped us offer shelter, dignity, care, and a sense of community.

Thank you for walking alongside us. As we look toward the future, I am inspired by what we've accomplished together and filled with hope for what's ahead. Together, we are building something truly lasting: a sanctuary of healing, hope, and heart.

With gratitude, Jennifer Johns

# **OUR MISSION**

We provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare.





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# 2024 IMPACT OVERVIEW



# **Program Impact**

3,957

17,587

25

Families Served Through RMHFW Programs

**Nights** 

Days
Average Stay

# **Community Support**

\$4,999,208

6,338

870

Revenue

Number of Donations Volunteers 2,603

Hours

#### Meals from the Heart

Guest families receive a continental breakfast and two hot meals daily, which is made possible thanks to volunteers and donors!

930

365

252

313

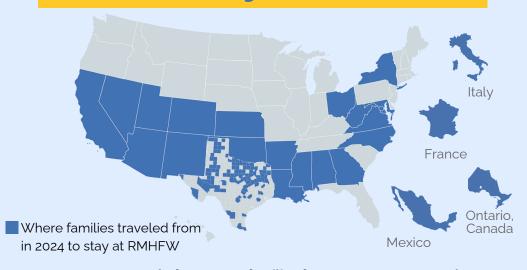
**Meals** 

**Breakfasts** 

Lunches

**Dinners** 

# "Home-Away-From-Home"



In 2024, a total of 579 guest families from Tarrant County and beyond, as depicted on this map, stayed at RMHFW for a recordbreaking 17,587 nights.

# SHARE-A-NIGHT **PROGRAM**

There is no charge to stay at RMHF\X/

We ask guest families to consider a \$20 per night contribution if they are able. However, no family is ever turned away due to the inability to contribute. The donations toward our Share-A-Night Program help bridge the gap between guest family contributions and the actual cost per night of lodging.

Based on actual 2024 expenses. it costs RMHFW \$177 to operate one night's stay per room.



#### EAD MOR

A Share-A-Night Room Sponsorship underwrites the cost of utilities, linens, cleaning, annual repairs and all the needs of a room for one vear.





#### **HOUSE UPDATES**

**Celebrating Program Anniversaries** 





This year, we joyfully celebrate the anniversaries of two impactful programs: the Chef-Led Meals from the Heart program and our Family Support Services program. Our Chef-Led program continues to nourish families with two hot meals a day, while also welcoming community volunteers into the House to experience our mission firsthand through a unique, hands-on cooking opportunity. Meanwhile, Family Support Services remains a vital lifeline, connecting families to essential resources both within our House and in their home communities. Together, these programs reflect our deep commitment to comfort, care, and connection. 7

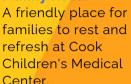
#### OUR PROGRAMS

#### Ronald McDonald House

A "home-away-fromhome" for families with ill or injured children that are at the hospital or need to be near their medical care



#### Ronald McDonald **Family Room**





#### **Day Program**

A restful place away from the hospital for families not staying at the House.



#### **Hospitality Carts**

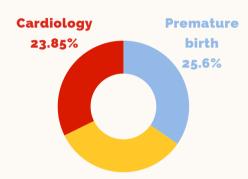
Located inside local hospitals, the carts offer complimentary items to visitors



#### There are only two requirements to stay at RMHFW:

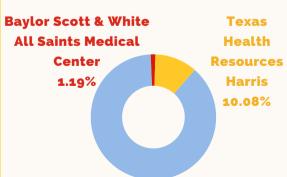
- 1. The family must have a child 21 years or younger staying or receiving care in any of the local hospitals.
- 2. The family must have a referral from a social worker.

#### **Diagnoses Per Night Stay**



Oncology/ **Hematology** 24.47%

#### **Hospitals Per Night Stay**



**Cook Children's Medical Center** 86.6%

# GINOBILI'S Story

This is Ginobili. He's a bright, courageous nine-year-old who loves football and shares an unbreakable bond with his siblings.

One day, he was picking out his Halloween costume. The next, he was rushed to the ER, where his family received unimaginable news: Ginobili was in stage five kidney failure caused by Goodpasture Syndrome, a rare autoimmune disease with only 30 known pediatric cases.

"The doctor couldn't express enough how rare this was," his mom said. "In 25 years, he'd never seen it."

Only one doctor in the country had treated it twice—at Cook Children's Medical Center in Fort Worth, Texas. Ginobili and his mom were careflighted there that same night.

Nine years earlier, she stayed at the Ronald McDonald House in Fort Worth when Ginobili was born with a brain hemorrhage. Now, returning brought comfort and relief: "I felt reassured I could fully focus on the health of my child."

The Ronald McDonald House gave Ginobili a chance to be a kid. He made friends, played video games, cooked with his mom, and even lit the Christmas tree at the holiday party.

For Ginobili's mom, the House was also a sanctuary to cry, laugh, and connect with other families walking similar paths.

"You can call a friend, but nobody truly gets it like the people here," she said.

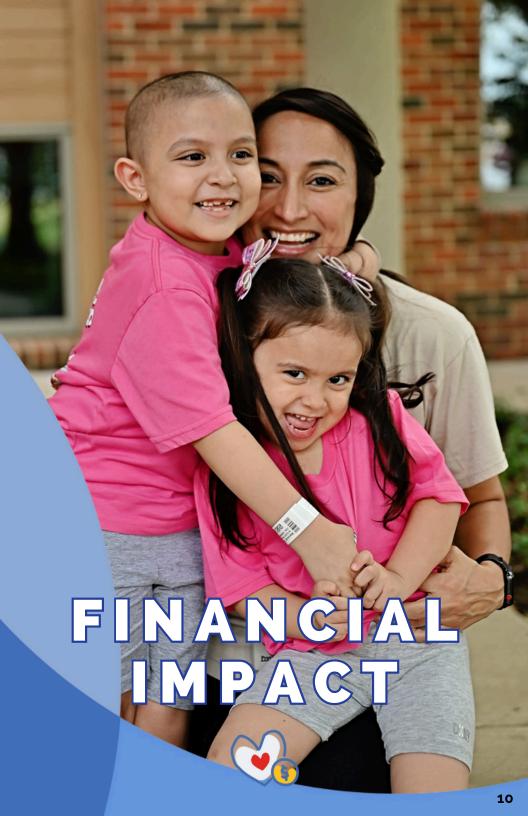
Ginobili is still waiting for a kidney transplant. When that day comes, the Ronald McDonald House of Fort Worth will welcome them back, ready to help them heal.

Your support is keeping families like Ginobili's together.



Help shine a beacon of hope for families when you sponsor the RMHFW Light of Love Tower, a glowing symbol of comfort and care that children can see from Cook Children's Medical Center. Your light reminds them that the House is always close by, even when home feels far away.





# FINANCIAL HIGHLIGHTS

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The audited financials for RMHFW was conducted by Sutton Frost Cary in accordance with accounting principles generally accepted in the United States of America (GAAP).



See the entire 2024 audited financials on rmhfw.org or via the QR code:







# 2024 OPERATING REVENUE AND SUPPORT

\$3,442,643

Contributions of

financial assets	
Contributions of nonfinancial assets	\$292,615
Special events (net of direct costs \$404,316)	\$1,042,086
Room donations/fees	\$221,864
Total revenue and support	\$4,999,208

#### **2024 OPERATING EXPENSES**

Program services	\$2,743,755
Management and general	\$427,222
Fundraising	\$557,979
Total expenses	\$3,728,956

#### **OPERATING INCOME**

For 2024, 64% of the operating income budget for RMHFW comes from private funding sources (i.e., individuals, corporations, grants, and foundations, etc.), and 27% comes from RMHFW Special Events (i.e., Roadhouse and Wild Game Dinner).



#### RMHFW BOARD OF TRUSTEES

We are thankful for community leaders who volunteer to serve on the RMHFW Board of Trustees, and work alongside our staff!



LESLIE HUNT President-Elect City of Fort Worth

GAYLEN HENDRICKS
Past-President
Senior Security Benefits,
Inc.

BETH BUSS Secretary Green Bay Packaging

MARY EDWARDS
Treasurer
GL Seaman & Compa

GL Seaman & Company Inc.

#### KAREN ANFIN

K&L Enterprises, Inc.

JENNI BARNETT Whitley Penn

**BRANDI BUSS**MHMR of Tarrant County

LISA COBB ExecHQ

DAVID CORREA Truist Bank

**BECKY FETTY**Downtown Fort Worth,
Inc.

**PAM JOHNDROE**Community Volunteer

KIMBERLY JOHNSON Community Volunteer



TARA MACKEY AZZ, Inc.

**DON MARABLE**Edward Jones

NICK MARKHAM Cook Children's

WILL PARKEY Eden Green Technologies

MATT REDDING Sewell Lexus of Fort Worth

> PAT ROETZEL McDonald's

BRAD THOMPSON Musician/Band Leader

#### **MEALS FROM THE HEART**

The kitchen is the heart of our House! We rely on volunteer groups to help provide meals for our families. Providing our families with nutritious meals so they can focus on the health of their child.

Meals provided in 2024: 365 Breakfasts 252 Lunches 313 Dinners



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Schedule a Meal from the Heart via the QR code above



### SPECIAL EVENTS

Special events account for approximately one-third of our yearly budgeted operating income. Community volunteers serve on these event committees to deliver fundraisers that are a fun and engaging way to support our mission and fulfill individual or corporate philanthropic desires.















The Ronald McDonald House of Fort Worth's young professionals group is the Red Shoe Society (RSS). Through volunteer efforts, networking events and fundraising these diverse professionals are dedicated to the RMHFW mission!

**RED SHOE SOCIETY** 

# RMHFW SOCIAL IMPACT OPPORTUNITIES

Our volunteers are at the *heart* of everything we do.

#### INDIVIDUAL VOLUNTEERS

There are several individual volunteer categories:



✓ House Volunteer✓ Student Volunteer✓ Family Room Volunteer✓ Hospitality Cart Volunteer





### **Group Volunteers**

Cook a meal for our families



Most a fundraiser







Experience our mission as a volunteer today!

Our programs may be a lifeline for families, but volunteers, like you, are a lifeline to RMHFW.

