



Ronald  
McDonald  
House®  
Fort Worth



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# ANNUAL REPORT

2022



[RMHFW.ORG](http://RMHFW.ORG)

# RONALD MCDONALD HOUSE OF FORT WORTH (RMHFW)



1001 8th Ave.  
Fort Worth, Texas 76104

**RMHFW.ORG**



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## RMHFW STAFF

**JENNIFER JOHNS**, Chief Executive Officer  
**LAURI ADAMS**, Chief Operating Officer  
**CRYSTAL ALBA**, Weekend Manager  
**SHEY ANDREWS**, Database Coordinator  
**SANDRA ARREAZOLA**, House Relations Coordinator  
**HOPE BRANSCOME**, House Relations Support  
**JEWEL CONNOR**, Development Manager  
**CHELSEA DAVIS**, Community Partnerships Coordinator  
**CHERIE DIOGUARDI**, Weekend Manager  
**ANGIE GALLAWAY**, Chief Development Officer  
**RAY HALL**, Facilities Maintenance Coordinator  
**DAO LE**, Housekeeper  
**LYNN LEWIS**, House Relations Support  
**BAU NGUYEN**, Housekeeper  
**EMILY JO PHIPPS**, House Relations Support  
**JULIE PICKETT**, Chief Financial Officer  
**JENNY RODRIGUEZ**, Weekend Manager  
**MARTHA SOTELO**, Chief Communications Officer  
**TONJA SPARKS**, Volunteer Services Manager  
**KENZIE STOTTS**, House Relations Support  
**KAYLA WENDT**, House Relations Manager  
**MARY WEDEKIND**, Weekend Manager

## OUR MISSION

The Ronald McDonald House of Fort Worth offers a supportive, home-like community that eases burdens for seriously ill children and their families.

## OUR VISION

To reach all families in need of our services

## OUR CORE VALUES

We lead with compassion.

We focus on the critical needs of children.

We value our heritage.

We operate with accountability and transparency.

We celebrate the diversity of our people and our programs.

## STAY CONNECTED

Follow Ronald McDonald House of Fort Worth on social media for RMHFW updates and happenings around the House! Visit [rmhfw.org](http://rmhfw.org) or use the QR Code to find ways to stay connected and get involved with RMHFW.





## A NOTE FROM OUR BOARD PRESIDENT

Dear RMHFW Friends,

The Ronald McDonald House of Fort Worth (RMHFW) Board of Trustees' role is to facilitate fiscal responsibility and maintain a mission-driven team that keeps families with sick children together.

**As the Board President, I am pleased to present the 2022 Annual Report for RMHFW.**

In this report, you will see that the RMHFW staff made incredible strides in the face of COVID-19 restrictions and uncertainty.

I tell everyone I meet that this team is the best non-profit staff. We see this team's success in the financials and within the compassion, care and love radiating throughout the House as the staff makes it a "home-away-from-home" for families like The Brooks Family who stayed at RMHFW for 150 days in 2022 (pg. 9).

Our staff is great because of YOU—the fantastic supporter. You understand the great need for the services RMHFW provides and know that no other organization does what RMHFW does. You are a blessing to our families, staff and everyone involved.

So, after you review this report, I hope you are proud of what "we" accomplished. Because when families think of Fort Worth, they can remember fondly the loving care and support they received at "the house that love built"—RMHFW.

**Best regards,  
Gaylan Hendricks**





## A NOTE FROM OUR RMHFW CEO



Dear Friends and Supporters,

I am delighted to share our incredible impact over the past year and my gratitude for the unwavering support and generosity that continues to make our mission possible.

In 2022, our organization experienced growth, resilience and transformation. Despite the numerous challenges brought about during the height of the global pandemic, we have remained steadfast in our commitment to providing a "home-away-from-home" for families facing the daunting journey of caring for a sick child.

I am also thrilled to report that our programs and services have continued to evolve and flourish. Additionally, our partnership with local hospitals and healthcare providers has deepened, allowing us to enhance the quality of care and support we offer to families in their time of need.

These accomplishments are made possible with the tireless dedication of our incredible staff, volunteers and donors. Their passion and commitment to our mission have been genuinely inspiring. Whether cooking a warm meal, lending a listening ear, or organizing fundraising events, our community of supporters has shown unwavering compassion and generosity.

We are excited to continue building upon our successes and expanding our reach to serve even more families. Our vision is to become an invaluable family resource, offering a comprehensive network of support and care. By strengthening our partnerships, exploring innovative fundraising strategies, and leveraging technology, we are confident that we can make a lasting impact on the lives of those we serve. As we embark on this journey, I extend my heartfelt thanks to each of you who has contributed to our cause. Your support has provided countless families hope, comfort, and stability during their darkest hours. Together, we are creating a brighter future for our community.

In closing, I invite you to join us in celebrating the past year's achievements and renewing our commitment to the Ronald McDonald House of Fort Worth. With your continued support, we can ensure that no family faces childhood illness alone.

Thank you for being an integral part of our mission and for your dedication to making a difference in the lives of others.

**With gratitude,  
Jennifer Johns**



**FAMILY**



**GATHER**



**LOVE**



**TOGETHER**



**SUPPORT**



**GIVING**



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**WHAT'S INSIDE**

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**Community Impact..... 12**

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**\$3,516,542**

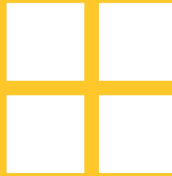
Community Contributions

**3,758**

Families Served Through RMHFW  
and Family Room

**11,167**

Nights Stay



**26**

Days Average Stay

**385**

Meals from the Heart



**2,981**

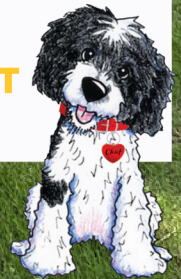
Volunteer Hours



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**2022 PROGRAM IMPACT**



# SHARE-A-NIGHT PROGRAM

There is no charge to stay at RMHFW.

We ask guest families to consider a \$20 per night contribution if they are able. However, no family is ever turned away due to the inability to contribute. The donations toward our Share-A-Night Program help bridge the gap between guest family contributions and the actual cost per night of lodging.

Based on actual 2022 expenses, it costs RMHFW \$161 to operate one night's stay per room.



## READ MORE

A Share-A-Night Room Sponsorship underwrites the cost of utilities, linens, cleaning, annual repairs and all the needs of a room for one year.



## Updated Spaces



**1** The kitchen is the heart of any home! In 2022, we updated our kitchen and dining room areas to enhance the dining experience for families.

**2** Our renovated Board Room is now available for complimentary use by any of our community partners. Contact our Community Partnerships Coordinator at (817) 820-8933 to book the room for your next meeting!

## FOUR CORE PROGRAMS

### Ronald McDonald House

A "home-away-from-home" for families with ill children that are at the hospital or need to be near their medical care.

### Ronald McDonald Family Room

A friendly place for families to rest and refresh at Cook Children's Medical Center.

### Day Program

A restful place away from the hospital for families not staying at the House.

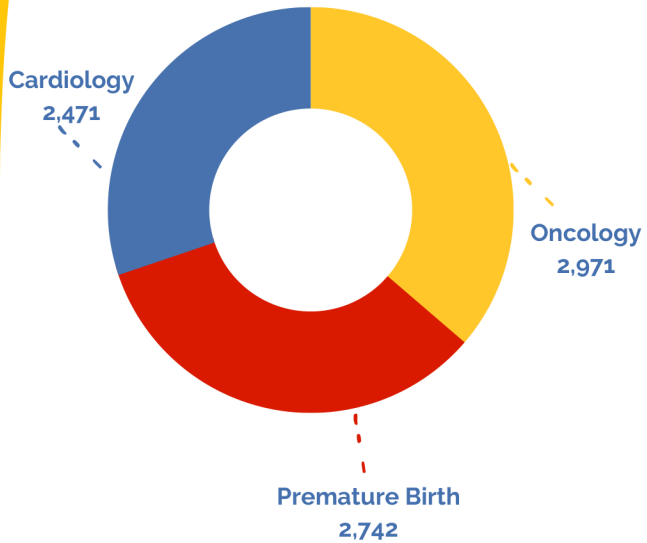
### Hospitality Carts

Located inside local hospitals, the carts offer complimentary items to visitors.

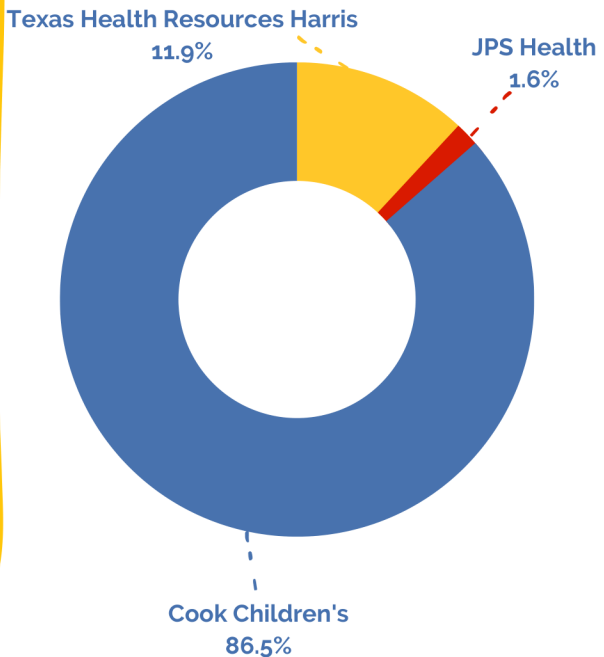
**There are only two requirements to stay at RMHFW:**

1. The family must have a child 21 years or younger staying or receiving care in any of the local hospitals.
2. The family must have a referral from a social worker.

## GUEST ROOM USAGE BY TOP 3 DIAGNOSIS



## GUEST ROOM USAGE BY TOP 3 PATIENT HOSPITAL





# THE BROOKS FAMILY STORY



In April 2022, Elaina Brooks checked into the hospital with flu-like symptoms; She was 23 weeks pregnant. When she was at the hospital, a sonogram revealed that all of her amniotic fluid was dried up, leading to Elaina giving birth to Gwyneth at 1 pound, 6.9 ounces.

Elaina's husband, Clint, would share with their two young boys – Levi, 3, and Noah, 1– that their sister was born early and that they'd be moving hours away to Fort Worth for a while and live in one room at the Ronald McDonald House of Fort Worth. Clint and Elaina knew they wanted to be together, and not hours apart, since their boys were at such a pivotal growing time in their lives.

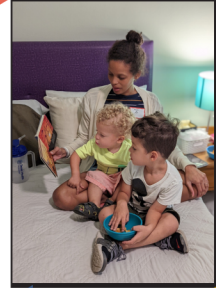
"Practically, I don't know how we would have survived for as long as we were here in Fort Worth for five months if it was just me at home with the boys and Elaina in Fort Worth or the opposite," Clint shared.

"Getting to come to the Ronald McDonald House of Fort Worth and staying together would have been enough. But the Ronald McDonald House made our stay not just bearable but enjoyable. The boys loved the playground and would go every day, which was a highlight of most of their days. The boys made friends with other kids who had siblings in the hospitals," Elaina shared.

**After 150 days at the Ronald McDonald House of Fort Worth, the entire family would finally be able to go home together with baby Gwyneth!**

## WATCH

View the Brooks Family Story video via the QR Code below:





## FINANCIAL IMPACT

## FINANCIAL HIGHLIGHTS

The audited financials for RMHFW was conducted by Sutton Frost Cary in accordance with accounting principles generally accepted in the United States of America (GAAP).



### VIEW

See the entire 2022 audited financials on [rmhfw.org](http://rmhfw.org) or via the QR code:



## 2022 OPERATING REVENUE AND SUPPORT

Contributions of financial assets	\$2,353,484
Contributions of nonfinancial assets	\$171,199
Special events (net of direct costs \$401,227)	\$861,787
Room donations/fees	\$130,072
<b>Total revenue and support</b>	<b>\$3,516,542</b>

## 2022 OPERATING EXPENSES

Program services	\$2,349,454
Management and general	\$319,865
Fundraising	\$623,122
<b>Total expenses</b>	<b>\$3,292,441</b>

### OPERATING INCOME

For 2022, nearly 63% of the operating income for RMHFW comes from private funding sources (i.e., individuals, corporations, grants, and foundations, etc.), and 35% comes from RMHFW Special Events (i.e., Roadhouse and Wild Game Dinner).



## COMMUNITY IMPACT

# RMHFW BOARD OF TRUSTEES

**GAYLAN HENDRICKS**, President  
Senior Security Benefits, Inc.

**STEVEN COLWICK**, President-Elect  
Comerica

**KURT SCHAAL**, Past-President  
Capital One Bank

**LESLIE HUNT**, Secretary  
Tarrant County

**JAMES SAMBERSON**, Treasurer  
AZZ Inc.

**KAREN ANFIN**  
K&L Enterprises, Inc.

**GRIFF BABB**  
Whitley Penn

**BETH BUSS**  
Green Bay Packaging

**BRANDI BUSS**  
MHMR of Tarrant  
County

**LISA COBB**  
ExecHQ

**ANTHONY DEFELICE**  
Amplus Agency

**MARY EDWARDS**  
GL Seaman & Company

**BECKY FETTY**  
Downtown Fort Worth,  
Inc.

**DARYL HAMMOND**  
Community Volunteer

**JAMES HUDSON**  
Martin-Brower

**PAM JOHNDROE**  
Community  
Volunteer

**TARA MACKEY**  
AZZ, Inc.

**DON MARABLE**  
Edward Jones

**NICK MARKHAM**  
Cook Children's

**MATT REDDING**  
Sewell Lexus of  
Fort Worth

**PAT ROETZEL**  
McDonald's

**NED STOCKER**  
MMA (Marsh  
McLennan Agency)

We are thankful for  
community leaders  
who volunteer to serve  
on the RMHFW Board of  
Trustees!

## MEALS FROM THE HEART

The kitchen is the heart of our House! We promise guest families at least one hot meal daily and rely on volunteer groups to make this possible! Providing meals is a way for families to rest and recharge to help them push through their days and stay strong for their children.

Gracias  
por la cena  
😊  
Deliciosa!

Meals provided in  
2022

97 Lunches

288 Dinners

Schedule a  
Meal from  
the Heart  
via the QR  
code:



## ROADHOUSE



## WILD GAME DINNER



Special events account for 35% of our annual budget. Community volunteers serve on these event committees to deliver fundraisers that are a fun and engaging way to support our mission and fulfill individual or corporate philanthropic desires.

LEARN MORE:



## RED SHOE SOCIETY

The Ronald McDonald House of Fort Worth's young professionals group is the Red Shoe Society (RSS). Through volunteer efforts, networking events and fundraising these diverse professionals are dedicated to the RMHF/W mission!

LEARN MORE: 



# RMHFW SOCIAL IMPACT OPPORTUNITIES



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Want to get more involved with our mission? Here are the social impact opportunities available with the Ronald McDonald House of Fort Worth:



## Fill The Tahoe Supplies Drive

- VARIOUS FOOD ITEMS
- HOUSEHOLD SUPPLIES
- TOYS & BOOKS

Host a supplies drive using our urgent needs list on Amazon. We can bring our RMHFW Tahoe and park it at your business.

## Meals from the Heart

- SELECT 12 VOLUNTEERS
- SELECT A DATE
- SERVE OUR FAMILIES

Grab your friends, coworkers, or family. Pick a date to cook or just serve a meal for guest families.

## Family Activity

- OUTDOOR ACTIVITIES
- GAME ROOM
- ARTS & CRAFTS

Whether it's arts & crafts, gaming or playing on the playground, our families enjoy any fun activity that volunteers plan!

## Collect Pop Tabs

- CHOOSE A CONTAINER
- COLLECT POP TABS
- MAIL/DROP OFF POP TABS

Collect pop tabs in a jar, box or bag – whatever fits best in your home or office!

## Closet Clean Out

- CLOTHING ITEMS
- HOUSEHOLD ITEMS
- ELECTRONICS

Have unwanted household items like clothing, shoes or electronics? Schedule a pick-up from our friends at Donate 2 Impact.

## Next Steps

Contact our Community Partnerships Coordinator at (817) 820-8933 to get involved today.



COME TAKE A TOUR



PICK YOUR SOCIAL IMPACT



BOOK YOUR ACTIVITY



**HELP MAKE OUR HOUSE A HOME!** RMHFW has an ongoing need for everyday household items to make it a "home-away-from-home." The generosity of people supplying items from our Urgent Needs List on Amazon makes our daily operations possible.



Urgent Needs  
List on Amazon

Thank you for your support!



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SAVE THE DATE

NorthTexasGivingDay.org

# LIGHT UP THEIR WORLD



**RMHFW  
Sticker Exclusive**

**Exclusive Chief Sticker With  
North Texas Giving Day Donation\***



We invite you to light up the hearts of families staying at Ronald McDonald House of Fort Worth (RMHFW) and donate on North Texas Giving Day.

9.21.23  
COMMUNITIES  
FOUNDATION OF TEXAS  
NTX  
GIVING  
DAY  
presented by  
amazon

The first 200 North Texas Giving Day donors to support "the house that love built" will receive a limited-edition sticker featuring Chief!

\*First 200 donors to RMHFW who provide mailing addresses during North Texas Giving Day from Sept 1.-21,2023, are eligible for a Chief sticker. Limited quantities. While supplies last.

