

*There's no place like* **HOME!**



**2021**

*A 40th Anniversary*  
**Annual Report**

Friends of Children, Inc. was the precursor and first step toward the creation of the Ronald McDonald House of Fort Worth.

ARTICLES OF INCORPORATION  
OF  
FRIENDS OF CHILDREN, INC.

FILED  
In the Office of the  
Secretary of State of Texas  
JUL 09 1980  
CLERK II  
Corporation Division

We, the undersigned natural persons of the age of eighteen (18) years or more, all of whom are citizens of the State of Texas, acting as incorporators of a corporation under the Texas Non-Profit Corporation Act, do hereby adopt the following Articles of Incorporation for such corporation.

ARTICLE ONE

The name of the Corporation is FRIENDS OF CHILDREN, INC.

ARTICLE TWO

The Corporation is a non-profit corporation and no part of the net earnings of the Corporation shall inure to the benefit of, or be distributable to, any members, directors, trustees, officers, or other private persons, except that the Corporation shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of the purposes set forth in Article Four hereof. No substantial part of the activities of the Corporation shall be the carrying on of propaganda, or otherwise attempting to influence legislation, and the Corporation shall not participate in, or intervene in (including the publishing or distribution of statements) any political campaign on behalf of any candidate for public office. Notwithstanding any other provisions of these Articles, the Corporation shall not carry on any other activities not permitted to be carried on (a) by a corporation exempt from Federal Income Tax under Section 501(c)(3) of the Internal Revenue Code of 1954 (or the corresponding provision of any future United States Internal Revenue Law) or (b) by a corporation, contributions to which are deductible under Section 170(c)(2) of the Internal Revenue Code of 1954 (or the corresponding provision of any future United States Internal Revenue Law).

ARTICLE THREE

The period of its duration is perpetual.



The Ronald McDonald House of Fort Worth official anniversary is November 28, 1981 when the first House opened.

## PRESIDENT - BOARD OF DIRECTORS KURT SCHAAL

Dear Friends, Supporters and Stakeholders,

On behalf of the Board of Director of the Ronald McDonald House of Fort Worth, I proudly present the 2021 Annual Report. This report is particularly special because the House that Love Built® had a very special birthday as we turned 40 during 2021!



In a year where we continued to navigate the evolving COVID-19 pandemic, we enthusiastically celebrated our birthday milestone and pressed forward our mission of keeping families together at a time when they need us the most.

As our capacity to serve families expanded and we celebrated our big year, I was reminded of the reasons that we all love the Ronald McDonald House. This House that grew from humble roots is so needed and a blessing for so many. I continue to be impressed with YOU, who make our mission achievable and possible...supporting families in need and creating the foundation and supportive community in some of the most challenging circumstances. The House is truly a special place and I'm humbled by the grace, compassion and love I feel from our families, staff, friends, board and committee members and the greater RMHFW community of supporters.

We thank you for your energy and for your heart that continues to keep our House moving forward...your energy and passion fuel our House's inertia and I believe more now than ever that TOGETHER we are stronger, and OUR House is a special place built by love.

*With deep gratitude*

### *Mission*

Offer a supportive, home-like community that eases burdens for seriously ill children and their families

### *Vision*

Reach all families in need of our services



1981 - 1996



Joan Trew, co-founder of Williams Trew Real Estate, brokered the deal of the first House at 1604 8th Avenue for \$750,000.

The original House had 11 private family bedrooms and community bathrooms.



Joan visited RMHFW in 2021 to join in our anniversary countdown. She represented day 36.

## CHIEF EXECUTIVE OFFICER JENNIFER JOHNS

Greetings, RMHFW Friends!

Can you believe that the Ronald McDonald House of Fort Worth has served children and families for over 40 years? Time flies; it's become a colloquialism. For adults, time passes at lightning speed. For children, it seems to move at a snail's pace. The 21+ years I've worked at RMHFW have passed by in the blink of an eye.



It's been enriching to see the growth of our facility and programming throughout the years. We've weathered the challenges associated with change and growth and the unparalleled trials of COVID-19. Through it all, RMHFW has remained steadfast in providing comfort, hope, and peace to the children and families we serve.

Recently, RMHFW partnered with a TCU graduate student for a project designed to understand better our organization's impact on guest families, volunteers and donors. One question posed to former guest families was "What impact did the RMHFW House Team have on you during your stay?" A few of the answers include:

- *Their welcoming gestures and friendly personalities took away from the stress we had with our infant. We were able to make lifelong friendships with other families here.*
- *Sanity during an insane, stressful time.*
- *Helped ease concerns about how we were going to manage with our son's unexpected diagnosis and sudden long hospital stay.*

Please enjoy this 40-year lookback of RMHFW, and thank you for your ever-present support enabling us to ease burdens for children and families when they need it the most.

*Warm regards*

### Core Values

We lead with compassion.  
We focus on the critical needs of children.  
We value our heritage.

We operate with accountability and transparency.  
We celebrate the diversity of our people and our programs.



1996 - 2013



In 1994, Mrs. Shirlie Harris made a \$1,000,000 lead gift to help build the second House at 1004 7th Avenue.

The new House opened in 1996 with 18 private family bedrooms and community bathrooms.

In 2004, 20 bedrooms and an enclosed playground were added. Also in 2004, the Ronald McDonald Family Room, located inside Cook Children's was established.



## Families Served



**3,294** families through  
House and Family Room



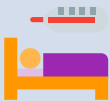
## Nights stayed



**6,330** nights stay  
**26** days average stay



## Top 3 diagnoses per nights stay



**1,788** oncology patients  
**1,648** cardiology patients  
**1,187** premature patients



## Top 3 hospitals per nights stay



**5,821** Cook Children's  
**485** THR Harris  
**3** JPS & Medical City





October 30, 2021

Lucky Spur Ranch





# A 40TH ANNIVERSARY CELEBRATION



2013 – present



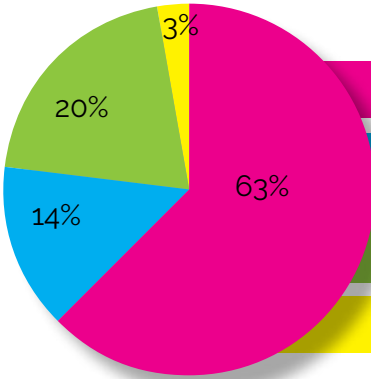
Ronald  
McDonald  
House®  
Fort Worth



The Making More Rooms for Love \$8 million capital campaign was launched in 2011. This expansion added approximately 20,000 square feet to the House and included 20 bedrooms, new office space and new community spaces. The expansion opened in August 2013. In 2018, the Day Program launched, and in 2019, two hospitality carts were put to work at Cook Children's and Baylor Scott & White, bringing our core programs to four. This allows RMHFV to impact thousands of families each year.

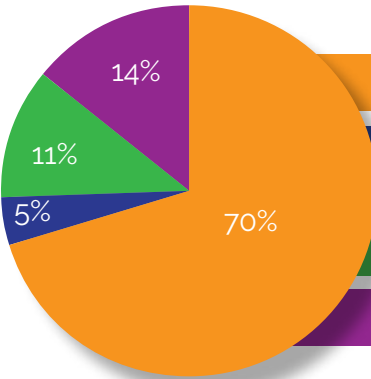


## Revenues & Other Support



Contributions	\$2,043,264
Grant Revenue from COVID Relief Acts	\$463,279
Special Events Revenue	\$668,701
Room Donations	\$81,744
<b>Total Revenues &amp; Other Support</b>	<b>\$3,256,988</b>

## Operating Expenses



Program Services	\$2,055,323
Cost of Direct Benefit to Donors	\$128,621
Management & General	\$327,118
Fundraising	\$413,356
<b>Total Operating Expenses</b>	<b>\$2,924,418</b>

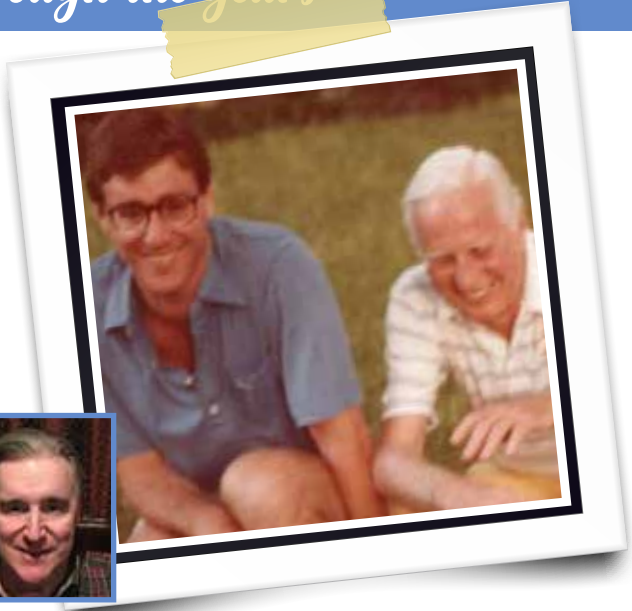
*2,860 donations from individuals, corporations and foundations supported the mission in 2021.*

2021 audited financial statements  
<https://rmhfw.org/newsevents/news/> or scan



# Volunteers through the years

Current board member and former board President, Ned Stocker, served on the first board with his father, Edward Stocker, who was the first board President.



It takes many hands and hearts each year to help RMHFW accomplish its goals, and the House has always had its lion's share of volunteers. Many find their volunteer home at RMHFW and devote their time to the organization. Pictured below are some of the longest-serving RMHFW volunteers.

Pam Johndroe started serving in 1997



Lynn Lewis started serving in 1999



Rene Chandler started serving in 2004





**246 volunteers** served  
**1,280 hours**



**474 meals** served

- **31** breakfasts
- **88** lunches
- **355** dinners





# Red Shoe Society

Ronald's  
Young Leaders



Ronald's Young Leaders formed in 2009. The organization changed to the Red Shoe Society (RSS) in 2012. The 43-member group's goals include advocating and fundraising for RMHFW and serving families. In 2021, RSS hosted its first Red Shoe Open Golf Tournament and raised more than \$48,000.



## RSS Executive Committee

Jenni Barnett, *Chair*

Kimmy Talley, *Chair-Elect*

Sarina Davidson, *Marketing Co-Chair*

John Farris, *Membership Co-Chair*

Phillip Hernandez, *Events Co-Chair*

Liz Jasper, *Marketing Co-Chair*

Hunter Milliner, *Meals Co-Chair*

Dakota Rawls, *Membership Co-Chair*

Hillari Rawls, *Meals Co-Chair*

Matt Redding, *Sponsorship Co-Chair*

Matthew Swanger, *Sponsorship Co-Chair*

Renee Tuazon, *Events Co-Chair*





## Board

Kurt Schaal, *President*

Gaylan Hendricks, *President-Elect*

Courtney Garner-Lewis, *Past-President*

Jaes Samberson, *Treasurer*

Leslie Hunt, *Secretary*

Steven Colwick, *Chair, Development & Marketing Committee*

Stef Mauler, *Chair, Volunteer Committee*

Karen Anfin

Griff Babb

Beth Buss

Anthony DeFelice

Mary Edwards

Daryl Hammond

Mike Hopkins

James Hudson

Pam Johndroe

Tara Mackey

Don Marable

Nick Markham, *Chair, Facilities Committee*

Ben Robertson

Chris Packard

Pat Roetzel

James Samberson

Ned Stocker

## Staff

Jennifer Johns, *CEO*

Lauri Adams, *Chief Operating Officer*

Crystal Alba, *Weekend Manager*

Hope Branscome, *House Relations*

*Support* Jewel Connor, *Donor Relations Manager*

Cherie Dioguardi, *Weekend Manager*

Angie Gallaway, *Chief Development Officer*

Ray Hall, *Facilities Maintenance Coordinator*

Beth Lamb, *Chief Impact Officer*

Dao Le, *Housekeeper*

Jenny Leavitt, *Weekend Manager*

Lynn Lewis, *House Relations Support*

Timothy Montequin, *Resident Manager*

Juan Muñoz, *House Relations Coordinator*

Bau Nguyen, *Housekeeper*

Amy Norris, *Community Engagement Manager*

Julie Pickett, *Chief Financial Officer*

Tonja Sparks, *Volunteer Manager*

Denise Tolle, *Weekend Manager*

Caroline Watts, *Communications Manager*

Hannah Webb, *Development Manager*

Mary Wedekind, *Weekend Manager*

Kayla Wendt, *House Relations Manager*



**NORTH TEXAS  
GIVING DAY 2022**

**EVEN  
SUPERHEROES  
NEED A  
LITTLE HELP.**



Ronald McDonald House of Fort Worth  
1001 8th Avenue  
Fort Worth, TX 76104

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— 9.22.22 —  
**COMMUNITIES  
FOUNDATION of TEXAS**  
— NTX —  
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DAY** presented by  
amazon



**DONATE TODAY TO KEEP  
OUR SUPERHEROES  
SUPER CHARGED!**